

Maureen Greaves – Business & Leadership Coach



Thank you for requesting details of my business and leadership consulting services. I am so pleased that you have taken the step to invest in yourself and your future to build your brand. It would be my absolute pleasure to support you in taking your venture to the next level and I look forward to working collaboratively with you.

Who is Maureen Greaves?

I am the current owner of three businesses: a social enterprise infrastructure organisation for health, social care, housing and education services; a limited company providing education, training; and consultancy services and a new (in development) automated web based business management system. As an entrepreneur I have been in business for over 25 years and have a strong track record of coaching, managing and training other leaders of their field. I started my career working with children and families as a social worker, highly specialist systemic psychotherapist and supervisor and work exclusively within my own businesses.

I have always undertaken bespoke business services within my career, leading to sustaining a social enterprise for over 11 years. I have experience of designing and delivering services for the local authority and SME's and currently hold contracts for the NHS, Local Authority and schools. I coach several CEO's of organisations on a regular basis and have several articles and books in publication on my specialist profession and experience. I use a systemic model in my coaching, consulting and supervisory sessions which is relational, collaborative and non judgemental. I have a spiritual orientation to my practice and many are drawn to this aspect of coaching, seeking to remain authentic and congruent with their values and beliefs in the process.

What I offer

I have a passion for supporting other business owners and leaders to become a highly specialist and recognised member of their chosen industry or field, particularly those who work with people. I understand the need to preserve the time spent working face-to-face through developing systems that automate the office structure for the organisation and organise key tasks within the organisation. My specialism is to help start up and developing organisations create sustainable frameworks, systems and collaborative relationships for conducting their business and to grow this into a personal brand that is aligned to their bespoke vision. I also support businesses to grow and sustain this through the various changes in the business marketplace through regular monthly leadership coaching sessions. This can be undertaken individually, in a group setting or a combination of both. A 6 session / month and review as a framework tends to work best for most people.

I have coaching clients in Nottingham and London and can offer online sessions. I have a team of executive virtual and personal assistants, alongside advisors and consultants in a variety of industries to assist in meeting your specialist needs in finance, marketing and administration of your business. Our network of professionals positions themselves to serve our colleagues with excellence, creating wealth to be used and reinvested into our respective communities of interest.

Principles of the coaching relationship

Coaching helps to keep the Chief Executive officer (CEO) to:

- remain aligned to their vision, brand and values
- Collaborate with an experienced and non judgemental coach and coaching community
- Leverage other peoples time and expertise for the benefit of the Coaching client
- Become a highly specialist / key person with influence in their business marketplace
- Develop personal insights a lasting resource for sustainability and transformation
- Develop business problem solving skills, increasing emotional resilience, choice, confidence and decision making capabilities
- Realise the unique deep wisdom contained in themselves to transform their communities and industries of interest

Individual Coaching

The benefits of individual coaching allow us to clearly define and work on your specific goals and to receive personalised feedback about your unique and creative ways of conducting business, maximising your social (and spiritual) capital. This relationship often brings forth the unique deep wisdom you already hold to bring your ideas and visions into a visible reality.

Individual coaching and consulting is both encouraging and challenging and I use a natural conversational style to ask questions that provoke relevant and strategic action based on years of experience in counselling and consulting with others. The coaching relationship is not positioned to deal with deep psychological distress; however, we remain curious about the impact of the business and coaching relationship on individuals involved. (A referral for more in-depth psychological support can be made if this is identified)

Group coaching events

Our Group coaching events help chief executive officers (CEO's) to feel less isolated in developing the strategic vision of their organisation and to access continued professional development (CPD) events. Group coaching also assists participants to remain accountable (to each other and themselves) in formulating and carrying out their strategic plans. Group sessions generate a great deal of energy and creativity amongst participants; bringing forth ideas that can be transferred from one professional domain to another. The diversity or similarities between group members also facilitate an environment for collaborative networking, trusted outsourcing, sharing of resources and leveraging of the combined expertise.

Group coaching sessions vary in cost, venue and purpose, so please ask for details of our events or contact us to arrange one specifically for you and your colleagues. There is generally one group coaching session available per month for the business network members both online and face to face.